

MADISON MAGAZINE'S EVENT SPONSORSHIP OPPORTUNITIES 2012

There are a number of opportunities to partner with *Madison Magazine*. These packages can be customized to each company.

	EVENT	SPONSORSHIP	INVESTMENT LEVEL	AVAILABILITY	CATEGORY EXCLUSIVITY
	Best of Madison				
	Best of Madison Business	Title Sponsorship	\$15,000	Sold	X
		Audio - Visual Sponsorship Printing Sponsor	\$2,500 In Kind	Available Sold	X X
	Jet Set	Title Sponsorship	\$6,000	1 Available	X
		Co-Sponsor (unlimited)	\$3,500	Available	
	Madison's Favorite Nurses 2012	Title Sponsor (non-clinic/hospital)	\$7,500	Available	X
		Co-Sponsor (clinic/hospital)	\$5,000	4 Available	
	Madison Food & Wine Show	Title Sponsorship	\$10,000	Sold	
		A/V Sponsor	\$3,500	Available	X
		Appliance Sponsorship	\$6,000	Sold	X
		Automotive Sponsorship	\$4,000	Sold	X
		Culinary Classroom Sponsor	\$3,500	Available	
		Cyber Café Sponsor	\$5,000	Available	X
		Demonstration Kitchen	\$3,500	Available	
		Dueling Chef Dinner Series	\$4,000	Available	
		Dueling Chef Kitchen	\$2,500	2 Available	
		Limousine Sponsor	In Kind	Available	X
		Official Hotel	\$3,500	Available	X
		Outdoor Patio Sponsor	\$2,500	Available	
		Ticket Sponsor	\$2,500	Available	
		Water Sponsor	In Kind	Sold	X
		Wine Glass Sponsor	In Kind	Sold	X
Bag Sponsor	In Kind	Available			
	Madison Magazine Spa & Salon Week	Title Sponsor	\$5,000	Available	X
	Restaurant Week Summer	Co-Sponsorship	\$3,500	1 Available	X
		Official Spirits Sponsor (or Beer)	\$3,500	Available	X
		Official Wine Sponsor	\$7,000	Sold	X
	Restaurant Week Winter	Co-Sponsorship	\$3,500	2 Available	X
		Official Spirits Sponsor (or Beer)	\$3,500	Available	X
		Official Wine Sponsor	\$7,000	Sold	X
	Top Shelf Whiskey Taste	Title Sponsor	\$6,000	Available	X
		Co-Sponsorship	\$3,500	2 Available	
	Top Shelf Vodka Taste	Title Sponsor	\$6,000	Available	X
		Co-Sponsorship	\$3,500	2 Available	

2012 EVENT DESCRIPTIONS

Best of Madison Business Awards

Every January *Madison Magazine* highlights three to five local business leaders within the Madison area. These leaders not only have experience and deep roots in our community, but also a vision and commitment. They're known for getting things done. *Madison Magazine* honors these business leaders at the Annual Best of Madison Business Luncheon. Tickets are \$37 a person and table purchases with discounts are available. **January 26, 2012.**



Restaurant Week Winter/Summer

Thousands of area residents make their way to support the local dining community by exploring the newest restaurants and hitting up old favorites during this bi-annual week-long food event. For \$25 participating restaurants offer a prix-fixed menu with 3 courses and 3 options of each course. Some restaurants offer a reduced menu for \$15 for lunch. This opportunity is limited to 35 participating restaurants. **January 22-27, 2012 and July 22-27, 2012.** www.madisonrestaurantweek.com



Madison's Favorite Nurses

Madison area residents nominate their favorite nurses. The nominations are then narrowed down. *Madison Magazine* and WISC-TV3 honor these outstanding members of the area nursing community at this special recognition dinner. Honorees celebrate alongside the VIP of the medical community including area doctors and hospital administration. Tickets are \$37 a person and table purchases with discounts are available. **December 2012.**



Madison Food & Wine Show

This weekend-long event provides attendees the opportunity to sample the region's finest wines and most delectable food at this premier gourmet event. This unmatched tasting experience is paired with demonstrations from the area's top culinary experts and the exciting, highly popular Dueling Chefs Competition. Daily tickets to the show are \$37 in advance and \$42 at the door. **October 19-21, 2012.** www.madisonfoodandwineshow.com

MADISON MAGAZINE
SPA & SALON WEEK



Madison Magazine Spa & Salon Week

After surviving another Wisconsin winter, it is time to prepare for spring! This week-long event provides the perfect opportunity to enjoy luxury salon and spa treatments at a fraction of the price. Each participating salon or spa offers at least three special packages, which include three services. Each of the packages are offered at the special price of \$99 or \$149. **April 23-27, 2012.** www.madisonspaweek.com



Top Shelf Whiskey Taste

Sip, Sample and Repeat with the good stuff! This new tasting event is held at a local restaurant and highlights ONLY Whiskey products. Guests receive a pass with product highlights and availability, in addition to a sampling glass. Attendees are able to purchase product and pick it up at Riley's Wines of the World that evening. Attendance Limited to 300. Tickets are \$65 for general admission and \$50 for hospitality industry attendees. **March 12, 2012.**



Top Shelf Vodka Taste

Sip, Sample and Repeat with the good stuff! This new tasting event is held at a local restaurant and highlights ONLY Vodka products. Guests receive a pass with product highlights and availability, in addition to a sampling glass. Attendees are able to purchase product and pick it up at Riley's Wines of the World that evening. Attendance Limited to 300. Tickets are \$65 for general admission and \$50 for hospitality industry attendees. **August 13, 2012.**

Madison
MAGAZINE

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